



## **The DVD shows positive images of men with migration background**

*M-MEDIA and White Ribbon Austria presented a 16 page portrait series of positive, modern ideas of masculinity. As of now a DVD about the project is available. The Federal Ministry of Labour, Social Affairs and Consumer Protection made this project possible.*

What do the following have in common? - a rapper who acts as an advocate for women's rights, a founder of an association of homosexual migrants and a martial artist who offers self-defense lessons for women? They all assisted alongside many other dedicated people in the DVD project "Unsere Hände gegen Gewalt" against violence, intolerance and discrimination.

The DVD contains numerous statements, predominantly from men, who are actively involved in peaceful cooperation, living an advanced masculinity, building positive relationships in equality, providing for their children and working on their dialogue ability. In addition to the video statements, the DVD includes seven digital stories of men with a migration background. Through the DVD, M-MEDIA and White Ribbon want to expose these positive images of men to the public.

"We want to attract men to be a part of the solution to the problem of violence against women and are happy to present positive and non violent pictures of masculinity in all its diversity." says Romeo Bissuti, chairman of the Austrian White Ribbon campaign.

"We hope that the DVD finds its use especially where people need role models", says chief editor of M-MEDIA Clara Akinyosoye.

The DVD grew out of a media cooperation between White Ribbon Austria and M-MEDIA. In the project "Unsere Hände gegen Gewalt" 16 different men with a migration background, as well as associations and organizations have been portrayed. The project is being funded by the Federal Ministry of Labour, Social Affairs and Consumer Protection. The portray series is available at [www.m-media.or.at/tag/white-ribbon](http://www.m-media.or.at/tag/white-ribbon) .